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Webworks CSE Pricing Schedule

Webworks CSE Interactive Media Development and Maintenance

WordPress Development and Maintenance
$150/Hour, Frontend UI/UX
$250/Hour, Backend Server-Side

Magento Development and Maintenance
$150/Hour, Frontend UI/UX
$250/Hour, Backend Server-Side

Hard-coding Development and Maintenance
$150/Hour, Frontend UI/UX
$250/Hour, Backend Server-Side

Application Development and Maintenance
$250/Hour
$350/Hour, iOS, iPadOS, and Android

Artificial Intelligence (AI) and Machine Learning
$250/Hour
$350/Hour, iOS, iPadOS, and Android

Branding and Brand Positioning Services
$350/Hour
$750/Hour (Vittorio Carelli Oversight)

Comprehensive Search Engine Optimization (SEO)
$150/Hour

Webworks CSE Server Security

Security Engineering, Cyberattack Cleanup and Recovery
$250/Hour

Webworks CSE Website Development

Website development is billed according to the applicable hourly rate and selected Maintenance Plan. Charges are calculated in 15-minute increments. Pricing is subject to change without notice, with the exception of active annual Maintenance Agreements.

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Webworks CSE Maintenance Plans

Hard-coded Platform Class-1

Class-1 Plans include Fully Managed Cloud Hosting on Dedicated Servers (No E-Commerce).

No E-Commerce	Hardcoded	Service Level	
No E-Commerce	$250/Monthly	1-A	includes 0 hours of Support *
No E-Commerce	$550/Monthly	1-B	includes 2 hours of Support Monthly *
No E-Commerce	$1000/Monthly	1-C	includes 5 hours of Support Monthly *

WordPress Platform Class-2

Class-2 Plans include Fully Managed Cloud Hosting on Dedicated Servers (No E-Commerce).

No E-Commerce	WordPress	Service Level	
No E-Commerce	$250/Monthly	2-A	includes 0 hours of Support *
No E-Commerce	$550/Monthly	2-B	includes 2 hours of Support Monthly *
No E-Commerce	$1000/Monthly	2-C	includes 5 hours of Support Monthly *

WordPress Platform Class-8

Class-8 Plans include Fully Managed Cloud Hosting on Dedicated Servers (Includes Pro Level E-Commerce).

Gross Sales Revenue	WordPress E-Commerce	Service Level	
< $1,000,000	$1,000/Monthly	8-A	includes 3 hours of Support Monthly *
$1,000,000 - $5,000,000	$1,800/Monthly	8-B	includes 7 hours of Support Monthly *
$5,000,000 - $10,000,000	$2,650/Monthly	8-C	includes 12 hours of Support Monthly *
$10,000,000 +	$3,350/Monthly	8-D	includes 16 hours of Support Monthly *

Magento Platform Class-84

Class-84 Plans include Fully Managed Cloud Hosting on Dedicated Servers (Includes Enterprise E-Commerce).

Gross Sales Revenue	Magento E-Commerce	Service Level	
< $1,000,000	$1,300/Monthly	84-A	includes 5 hours of Support Monthly *
$1,000,000 - $5,000,000	$2,250/Monthly	84-B	includes 10 hours of Support Monthly *
$5,000,000 - $10,000,000	$3,100/Monthly	84-C	includes 15 hours of Support Monthly *
$10,000,000 - $25,000,000	$3,950/Monthly	84-D	includes 20 hours of Support Monthly *
$25,000,000 +	$4,800/Monthly	84-E	includes 25 hours of Support Monthly *

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* With our Annual Maintenance Plans, unused support hours roll over for up to 12 billing cycles. For month-to-month services, unused support hours do not carry over.

Webworks CSE Maintenance Plans include:

Fully managed cloud hosting on world-class AWS infrastructure—featuring more than 100 data centers across 31 Regions, 99 Availability Zones, and over 400 edge and local zones in 245 countries and territories. The same trusted platform powers global leaders such as Facebook, Netflix, LinkedIn, Airbnb, Pinterest, Disney, General Electric, and NASA.

24/7 Security Monitoring
24/7 Uptime Monitoring
24/7 U.S.-Based Support
Dedicated Account Manager Oversight
Daily Site Backups Secured Off-Site
Database Backups Four Times Daily Off-Site (E-commerce only)
Basic Search Engine Optimization (SEO)
Real-Time Performance Monitoring
Performance Optimization
Real-Time 404 Monitoring
Visual Content Monitoring
Platform Core, Plugin, and Theme Updates
Infrastructure Updates and Upgrades
Webworks CSE Proprietary Apps and Plugins
Content Updates (text, images, and minor changes)
Domain Name Registration and Renewal
Domain Name Server (DNS) Maintenance
SSL Certificate Registration and Renewal
File Recovery from Available Backups
Removal of Malware, Spam, and Malicious Code

Exclusions from Webworks CSE Maintenance Plans:

The following services are not included and will incur additional fees based on the current Webworks CSE Pricing Schedule: Website development, Branding, Image and graphic editing or design, Database design or modifications, Programming, Content creation or copywriting, Grammar and language corrections, Comprehensive search engine optimization (SEO), Integration of payment gateways for e-commerce (e.g., PayPal, Square, Stripe), High-bandwidth media delivery for video streaming on dedicated platforms (e.g., Vimeo, Wistia). These services are billed separately at the applicable hourly rate.

Webworks CSE Maintenance Plans: Comprehensive by Design

Dedicated Servers: Webworks CSE utilizes dedicated servers to deliver maximum performance, security, and control. Unlike shared hosting, where multiple users compete for resources, our clients benefit from a server exclusively assigned to them—ideal for high-demand e-commerce environments.

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Rapid Incident Response: Based in the U.S., our support team responds to incidents within minutes, not hours or days. We prioritize real-time intervention, not delayed action.

Dedicated Account Oversight: Each client is assigned a dedicated account manager to ensure seamless operations. For emergencies, our technical support teams are available 24/7.

Fully Managed Cloud Hosting on World-Class AWS: Webworks CSE leverages Amazon Web Services (AWS), encompassing over 100 data centers across 31 AWS Regions, 99 Availability Zones, and more than 400 edge and local zones in 245 countries and territories. All data centers undergo rigorous third-party security and compliance audits.

Search Engine Optimization (SEO): We implement proprietary methods to increase traffic quality and quantity by adapting to evolving search engine algorithms. Webworks CSE offers Basic SEO as part of our plans, while Comprehensive SEO is available at an additional hourly rate based on the current Pricing Schedule.

Host-Proof Local Encryption: Our platform architecture ensures that only you—site owners—can access your data. Webworks CSE uses host-proof design and best-in-class encryption practices to protect your assets.

Security & Encryption Standards: For highly sensitive data, we offer off-site storage and industry-standard encryption protocols capable of withstanding brute-force attacks.

Reliable Content Access & Management: Webworks CSE empowers clients with streamlined tools for content management, single sign-on, password vaulting, and multi-factor authentication—reducing the risk of data breaches and improving productivity.

Cyberattack Recovery Services: We handle breach cleanups with proven recovery protocols. According to ICTSD, U.S. small businesses spend an average of $25,612 annually on cyberattacks—60% do not survive more than six months after a breach. Webworks CSE helps mitigate that risk.

Routine Audits & Penetration Testing: Our infrastructure undergoes regular third-party security audits and annual penetration tests by leading cybersecurity firms, ensuring the integrity and resilience of our systems.

Definitions and Additional Information

Carelli International Corporation: Founded in 1973, Carelli International is composed of specialized divisions—Carelli Design, Codeworks CSE, and Webworks CSE—each contributing to a comprehensive suite of end-to-end solutions spanning product and experience design, mechanical and software engineering, brand development, advertising, photography, audiovisual communication, interactive media, artificial intelligence, and more.

Carelli Design: Backed by decades of diverse, cross-industry experience, Carelli Design operates with a world-class in-house team, delivering end-to-end solutions that span the full creation process—from brand experiences to products, interfaces, communications, and digital ecosystems. The division has provided transformative digital and physical solutions to some of the world's most recognized brands. Learn more at https://carellidesign.com

Codeworks CSE: Codeworks CSE, the AI innovation arm of Carelli International, leads the development of next-generation intelligent systems and advance digital platforms that redefine how humans interact with technology. Learn more at https://codeworkscse.com

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Webworks CSE: Webworks CSE is the software engineering division of Carelli International Corporation. If it involves software on a screen, we've done it. Our methodology is the result of decades of hands-on experience—driven by a legacy of excellence and a team of world-class designers and engineers. Since the inception of the internet—and nearly 20 years before its existence—we've delivered interactive media solutions for some of the most recognized names in the world. Learn more at https://webworkscse.com

Hard-coded: Hard coding refers to the practice of embedding fixed data directly into a program's source code, rather than retrieving it from external files or generating it dynamically at runtime. It is best suited for static or unchanging information—such as physical constants, fixed text elements, or content in static websites. While hard-coded solutions offer superior performance, control, and security, they also require a deeper technical understanding and offer less flexibility for updates, making them ideal for scenarios where stability and speed outweigh ease of modification.

WordPress: WordPress is a web content management system. WordPress was initially created as a tool to publish blogs but has evolved to support publishing other web content, including more traditional websites, membership sites, learning management systems, and online stores. WordPress is written in the PHP and SQL languages. WordPress is the platform of choice by software engineers for over 43% of all sites across the Web. It is not the preferred platform for high volumes of transactions, or high-security, E-Commerce needs.

Magento: Magento—now known as Adobe Commerce following its $1.68 billion acquisition by Adobe in 2018—is one of the most robust and scalable e-commerce platforms available today. Trusted by over 250,000 merchants and powering more than $155 billion in annual gross merchandise volume, Magento is engineered for high-performance online retail. Developed in PHP and SQL, it requires specialized expertise for effective implementation and customization. Global brands such as Nike, Ford, Olympus, Vizio, Warby Parker, and Tommy Hilfiger rely on Magento for their digital commerce operations.

Search Engine Optimization (SEO): Search Engine Optimization (SEO) is the strategic process of increasing both the quality and quantity of traffic to a website through organic (non-paid) search engine results. By optimizing a site's content, structure, and relevance, SEO improves its visibility on search engine results pages (SERPs), helping it rank higher and attract more visitors. These increased visits often translate into greater engagement and potential conversions. Webworks CSE provides both Basic and Comprehensive SEO services, tailored to enhance search performance and long-term discoverability.

ICTSD: Founded in 1996, the International Centre for Trade and Sustainable Development (ICTSD) is an independent non-profit organization based in Geneva, Switzerland. The goal of the organization is to advance sustainable development through trade-related policymaking. Visit https://www.ictsd.org

Payment: We recommend Zelle or ACH bank transfer as the preferred payment methods. We accept payments via Zelle, credit cards, and ACH transfers. Please note that we do not accept payments sent by mail.

Referrals: We welcome referrals. Existing customers can earn a credit equal to one month of a new customer's annual Maintenance Plan. Credits are applicable only to active Webworks CSE accounts with an annual Maintenance Plan in effect and will be issued three months after the new customer's plan begins. Additional terms and conditions may apply.

Pricing Effective: January 1, 2024

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Prices are subject to change without notice except for annual Maintenance Plans in effect.

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